

# ENERGY DATA LOGGING

— real data for real decisions —

- Understand how operating profiles impact energy usage
- Optimize fleet operations and offerings
- Unlock hidden cost savings
- Support sustainability goals; measure your CO<sub>2</sub> footprint
- Enhance service & maintenance operations
- Optimize unit performance with preventive troubleshooting

# Energy Data Logging

Real data for real decisions

**We're all working on lowering energy consumption, CO<sub>2</sub> emissions, and costs; using only what we need to get the job done, not more.**

**How** can we achieve environmental and bottom line goals without accurate usage information?

**How** can we get where we're going if we don't know where we're coming from?

Our new energy data logging feature is standard on all Thermo King MAGNUM PLUS® units starting in 2018; it tells you exactly how much power your reefer is using. All the time.

## Accessible, 360° power usage data

Our energy data logging adds to your power consumption database:

- Logs energy usage during reefer operation
- Makes data accessible via the controller and data download
- Captures a 360° view of power usage including current power draw, trip power usage and lifetime power consumption for the reefer

## Better data, better decisions

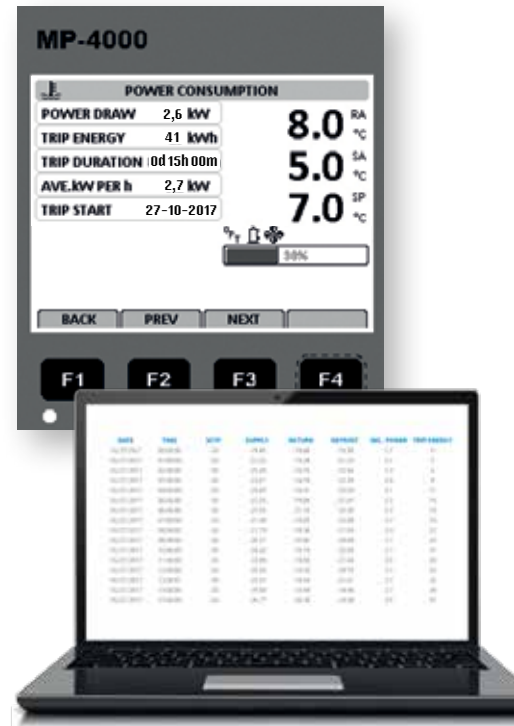
Decisions can only be as sound as the data on which they're based. With Energy Data Logging, you'll know how much energy a reefer actually consumes, depending on how it's being used. That means you can make more accurate, informed decisions — and that's good for both the bottom line and sustainability goals.

## Operate responsibly

- Knowing your actual carbon footprint helps in achieving your sustainability goals, and those of your customers
- Understanding power consumption gives you the opportunity to reduce it; less power means less energy and a smaller carbon footprint

## Real data, real decisions

**Energy data logging keeps you informed with on-the-job, real-life power consumption, so you can make better decisions about power usage than ever before.**



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